



WXIN-TV
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 379250 /		<u>Alt Order #</u>
<u>Product</u> August 20 - 26, 2012		
<u>Contract Dates</u> 08/20/12 - 08/26/12		<u>Estimate #</u> 11601
<u>Advertiser</u> John Gregg for Governor 2012		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN	<u>Account Executive</u> House Indianapolis	<u>Sales Office</u> Indianapolis - WX
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	59	08/20/12	08/26/12	FOX 59 Morning News	5a-6a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T--F--				2	\$350.00			
N 2	59	08/20/12	08/26/12	FOX 59 Morning News	6a-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M--T----				2	\$500.00			
N 3	59	08/20/12	08/26/12	FOX 59 Morning News 7a-9a	7a-9a		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TW-F--				3	\$525.00			
N 4	59	08/20/12	08/26/12	M-F 3p-4p	3p-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-W----				2	\$175.00			
N 5	59	08/20/12	08/26/12	FOX News First at Four	4p-5p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-TF--				4	\$250.00			
N 6	59	08/20/12	08/26/12	FOX 59 News First at Five	5p-6p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				4	\$300.00			
N 7	59	08/20/12	08/26/12	FOX News at 10pm M-F	10p-11p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$1,000.00			
N 8	59	08/20/12	08/26/12	FOX News at 10pm Sa	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$600.00			
N 9	59	08/20/12	08/26/12	FOX News at 10pm Su	10p-1035p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$750.00			
Totals											24	\$12,175.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	24	\$12,175.00	\$10,348.75
Totals	24	\$12,175.00	\$10,348.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
379250 /	

Contract Dates	Product	Estimate #
08/20/12 - 08/26/12	August 20 - 26, 2012	11601

Advertiser	Original Date / Revision
John Gregg for Governor	08/13/12 / 08/13/12

Signature: _____ Date: _____

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